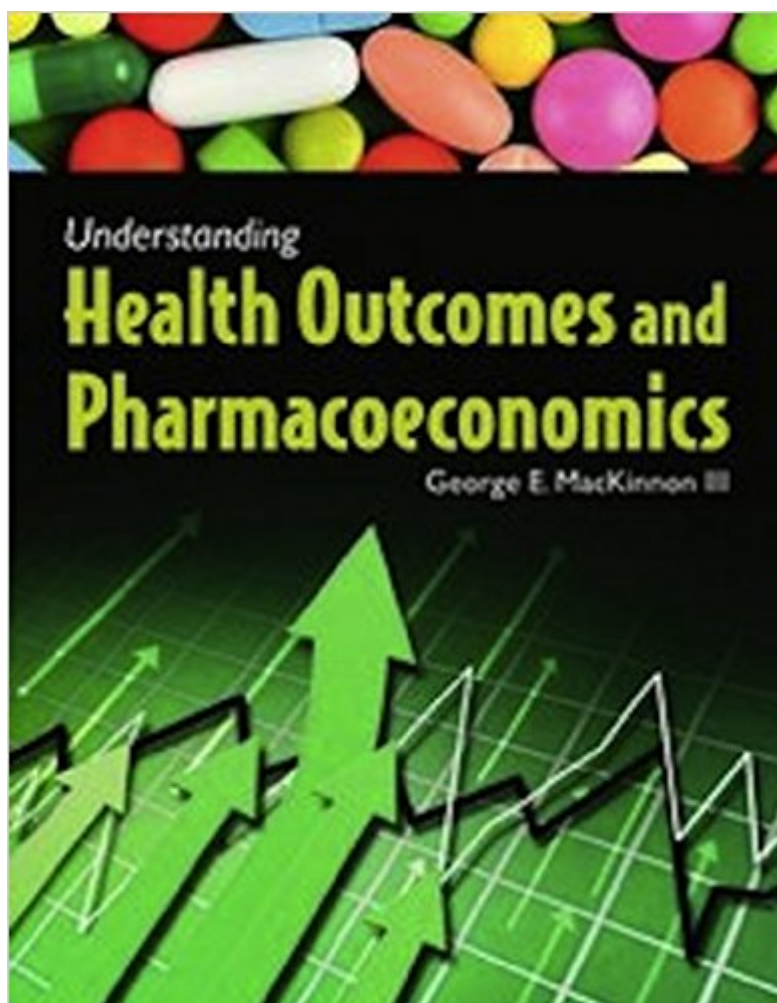


The book was found

Understanding Health Outcomes And Pharmacoeconomics



Synopsis

Understanding Health Outcomes and Pharmacoeconomics presents an overview of the tools used to assess patient-related health status including associated health outcomes and the analyses that are used to determine cost-effectiveness in evaluating pharmacotherapeutic interventions to improve health. Including data and examples from several different countries, this comprehensive text will help students understand the basis for decisions made at the local and governmental level that impact the use of pharmaceuticals and provide a strong foundation for understanding the principles used in cost-effective decision making. With commentaries, cases studies, and highlighting international differences, this text concludes with a discussion of the need for a universal system for documenting medication use. Understanding Health Outcomes and Pharmacoeconomics provides definitions of comparative effectiveness research (CER) and comparisons of pharmacoeconomic models (including cost-effectiveness, cost-benefit, and cost utility analyses). This inclusive text provides describes how CER is linked to various pharmacoeconomic models by providing examples from clinical trials with comparative pharmacotherapy and cost parameters. From the Introduction: "The need for interprofessional education was made apparent in the 2003 Health Professions Education: A Bridge to Quality report. All healthcare professionals must be educated to deliver patient-centered care as members of an interprofessional team, emphasizing evidence-based practice, quality improvement approaches, and informatics. An enhanced understanding of pharmacoeconomic principles is a step in the right direction for healthcare practitioners as we do our best to ensure optimal medication therapy outcomes for patients and society at-large."

• George E. MacKinnon III, PhD, RPh, FASHP

Book Information

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Customer Reviews

Dr. George E. MacKinnon III, is presently the Vice President of Academic Affairs of the American Association of Colleges of Pharmacy in Alexandria, VA. Prior to joining AACP he was Director of Global Health Economics & Outcomes Research at the headquarters of Abbott Laboratories. Dr. MacKinnon taught one of the first required courses in health economics and outcomes assessment in an academic pharmacy program in the 1990 s. He also assisted in the development of numerous pharmacist-medical practice initiatives as well as several post-graduate residency training programs in various practice settings over the years. He served as the Founding Editor of InetCE SM, an Internet-based continuing education publication from 1996-2006, has authored over 60 publications and has written three book chapters in texts related to medication use.

Perfect, as described!

Needed for school.

This book is amazing. The stats part should be a book on it's own. If you got "stats problems", this is pretty amazing stuff. better than actual states books. It is not an easy read, you have to think, but this is one I will keep and not resell because I will be using it!

I love it. Product is as accurate and useful as the descriptions and reviews indicated it would be.

The book is ok. But it really needs to be available electronically!

Interesting. Although the chapters are on the shorter side, it can be difficult to stay focused

I enjoy epidemiology, and this book is a very good text for nursing students. I learned a lot of information that I had never known during this course and while reading this book.

Ehh

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Understanding Health Outcomes And Pharmacoeconomics Nursing Outcomes Classification (NOC): Measurement of Health Outcomes, 5e Introduction to Applied Pharmacoeconomics Essentials of Pharmacoeconomics (Point (Lippincott Williams & Wilkins)) Essentials of Pharmacoeconomics Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Quality Care in Home Health: Improving Patient Outcomes and Agency Scores Maternal-Child Nursing Care with Women's Health Companion 2e: Optimizing Outcomes for Mothers, Children, and Families Using Patient Reported Outcomes to Improve Health Care (Wiley Desktop Editions) Population Health Management: Strategies to Improve Outcomes A Prescription for Wellness: Health Behaviors That Improve Outcomes after Breast Cancer Community-Based Participatory Research for Health: From Process to Outcomes Conducting Health Outcomes Research Dementia with Lewy Bodies and Parkinson's Disease Dementia: Patient, Family, and Clinician Working Together for Better Outcomes Work and Disability: Contexts, Issues, and Strategies for Enhancing Employment Outcomes for People With Disabilities Families, Professionals, and Exceptionality: Positive Outcomes Through Partnerships and Trust, Pearson eText with Loose-Leaf Version -- Access Card Package (7th Edition) Nursing Informatics for the Advanced Practice Nurse: Patient Safety, Quality, Outcomes, and Interprofessionalism Maternal-Child Nursing Care Optimizing Outcomes for Mothers, Children, and Families Longitudinal Integrated Clerkships: Principles, Outcomes, Practical Tools, and Future Directions Nursing Care Plans: Diagnoses, Interventions, and Outcomes, 8e

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